



SPEAKING OUT OF TURN!

The Rise of Citizen Voices In Business and Media

You are invited to a seminar and discussion of the acclaimed book by author, Angelo Fernando, who has been covering marketing, media, PR, technology, diplomacy and business for the past 18 years.



Chat Republic: How Social Media Drives Us To be Human 1.0 in a Web 2.0 World

Could digital citizens play a bigger role in their communities? *Chat Republic*, draws insight from dozens of interviews and work from thought leaders at Facebook, Ogilvy, the Occupy Wall Street movement, the U.S. State Department, Google, Pitch Engine, MIT Media Lab, and many more organizations in Europe, Australia, Asia and North America.

BOOK SIGNING:

The author will sign books which will be on sale after the seminar.
Discounted price for attendees.

REFRESHMENTS:

Refreshments will be provided.

RSVP:

Before June 9, 2013, Prasad Perera
Email: PereraP@state.gov

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SEMINAR & BOOK DISCUSSION

Date: Thursday, June 13 | **Venue:** American Center, Colombo | **Time:** 4:00 pm - 5:30 pm



Angelo Fernando conducted the first ever social media workshop in Sri Lanka, "Passport To Digital Citizenship." He writes for LMD Magazine



"A smart and accessible status report...It gets well under the skin of the impact of social media on society, on business, and indeed, on history. Read it. Be enlightened. And inspired."

Johann Xavier, CFO, Saatchi & Saatchi Asia-Pacific & Greater China